

Unprecedented protection



at every stage of distribution.



Packaging protection means customer protection.

Shock Blocks are engineered for the ultimate in shock absorption and impact performance. Their unique molded fiber geometries are designed to withstand the hazards of today's distribution environment.

Surround your product with low-cost Shock Blocks, placing their energy absorbing, one-size-fits-all geometries at crucial perimeter points: corners, edges and toe spaces.

By taking this economical step, you help ensure your product arrives in a saleable condition, without sustaining the damage so common during warehousing and transport.



How it works.

1 Minimize surface abrasion

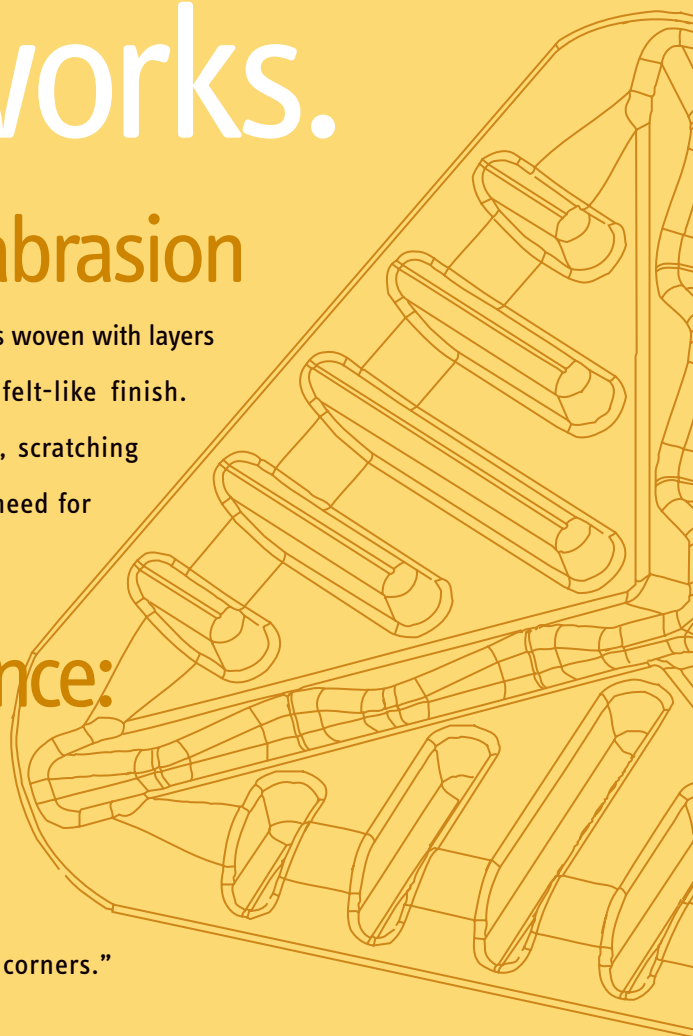
Feel it. The inner lining of every Shock Block is woven with layers of intermeshed fiber that create a soft, felt-like finish.

This sueded surface helps reduce marring, scratching and abrasion of finishes, and reduces the need for protective blanketing.

2 Certified performance: 4x the cushioning

“For the first impacts from the 12” drop height, the C500 corners provided 4 times more cushioning than the package with no corners.”

— Westpak, Inc., independent testing lab



CORNERS

C

REVEALS

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EDGES

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FRAMES

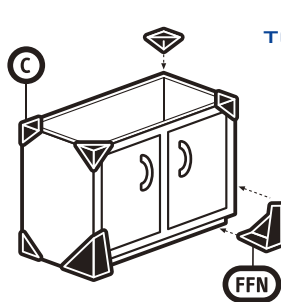
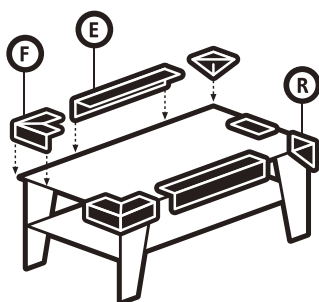
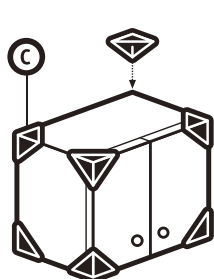
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TOE SPACES

FFN

Handling efficiencies

Shock Blocks require no cutting, assembly or repetitive motions. Protectors for Corners, Reveals, Edges, Frames and Toe Spaces are designed to work around the perimeter of your product, and are easy to shrinkwrap or place into a snug-fitting carton.



3 No corner contact

This cut-away shows the patented rib-and-tunnel design which eliminates pressure points and abrasion on corners and edges, creating a no-crush clearance zone.

CRITICAL PERFORMANCE

When incorporated as an integral part of a properly designed packaging system, Shock Blocks meet or exceed the demands of critical performance evaluations and regulatory test permit programs, including UPS, FedEx, ISTA and NMFC.



Instant inventory

Nationwide distribution points allow just-in-time delivery of Shock Blocks on their way to you, usually within 24 hours. Your order will arrive ready to use, no assembly needed.



Support & Assurance

Let us show you how to use Shock Blocks in conjunction with your product line. When you're ready to order, we'll work with you to determine exactly which Shock Block protector is most cost-effective for you. When you're ready to start production, we'll work with your staff on the factory floor to ensure a successful implementation.



Technical Assistance
tel: 800.547.3407
shockblocks.com



It's responsible manufacturing

MADE IN THE U.S.A.

Shock Blocks are made by Western Pulp Products Company, who, since 1958, has manufactured a variety of innovative molded fiber products that:

- Divert waste fiber from landfills or incineration;
- Displace products that are not biodegradable;
- Use renewable and sustainable materials;
- Recycle, compost or biodegrade after use.

98%
pre-consumer
recycled paper
content dry-weight basis

Unlike many products made overseas, Western manufactures in the U.S.A. with recycled paper in compliance with rigid local, state and federal regulations, and reflects our on-going commitment to conserve natural resources. Western Pulp recognized early on that recovered paper was an important raw material. Because as it was re-used in our products, it reduced the waste in our local landfills and ensured that we got the maximum value out of wood fiber.

ENVIRONMENTAL RESPONSIBILITY

Western is a strong advocate of proper recycling, recovery, and handling of waste associated with packaging. Western designs its molded fiber packaging components to minimize environmental impact in compliance with many agencies, including:

- CONEG CERTIFICATION/MODEL TOXICS IN PACKAGING COMPLIANCE
- CALIFORNIA TOXICS IN PACKAGING PREVENTION ACT (AB 455, AB 2021, SB 774)
- EUROPEAN UNION'S DIRECTIVE ON PACKAGING AND PACKAGING WASTE (94/62/EC OF 20 DECEMBER 1994, AS AMENDED BY 2004/12/EC) and THE CEN PACKAGING STANDARDS (2005/C 44/13) pertaining to heavy metals content requirements.
- 2008 U.S. LACEY ACT AMENDMENTS

For more information, go to westernpulp.com/en-compliance.html to view Western's Certificates of Compliance.

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U.S. patent 6,629,608. Shock Block is a registered trademark of Western Pulp Products Company. Copyright © 2015 Western Pulp Products Company.



THE MOST ADVANCED PACKAGING
TECHNOLOGY FOR CABINETRY.



shockblocks.com

Shock Block Industrial Cushions are engineered for the ultimate in protection, with two specific clearances: value-priced 1/2", and premium-performance 5/8". With **Toe Space** protectors that extend up the door face and underneath the cabinet, and **Corners** and **Edges** that surround the perimeter of your product. Designed to stop abrasion too, with a sueded, felt-like lining that reduces marring or scratching of delicate finishes.



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[a new generation of packaging]

KITCHEN & BATH



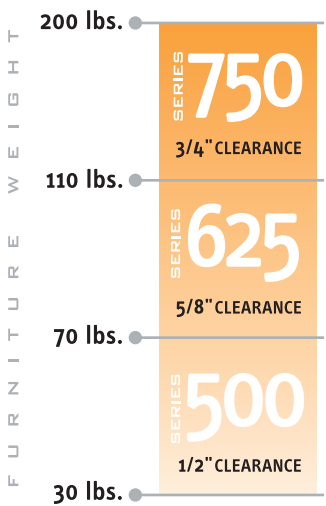
Corners. Edges. Toe Spaces.

Working in tandem to maintain product integrity at every stage of transport, providing the most advanced cabinetry protection available. At right, some examples of how Shock Blocks may be configured.

CORNERS. First-line defense against damage during transport and handling.

EDGES. Continuous protection along the perimeter of every product.

TOE SPACES. Extends protection up the door face and underneath the cabinet. Prevents the carton corner from crushing.



Let us show you the best way to configure Shock Blocks for your product line. As part of our service, we will work with your staff on the factory floor to ensure successful implementation.



CORNERS



C

E

FFN

EDGES



C

E

FFN



TOE SPACES

C

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FFN

CORNERS + EDGES



C

E

FFN





PROTECTING YOUR PRODUCT
AT EVERY STAGE OF DISTRIBUTION.



shockblocks.com

Want to reduce abrasion, increase protection when shipping fine furniture? Shock Block Industrial Cushions are engineered with a sueded, felt-like lining that reduces marring and scratching of delicate finishes. Plus, an energy-dissipating geometry that absorbs shock like no other product you've tried. All, in one of the most cost-competitive packaging systems on the market.



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[a new generation of packaging]

FINE FURNITURE



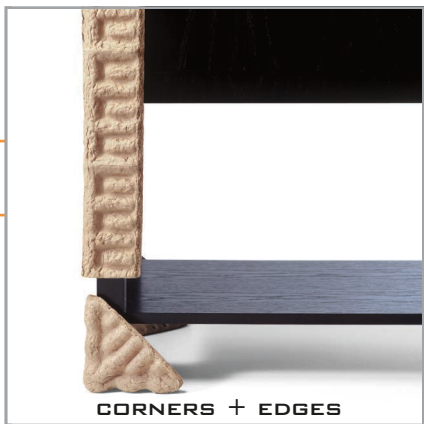
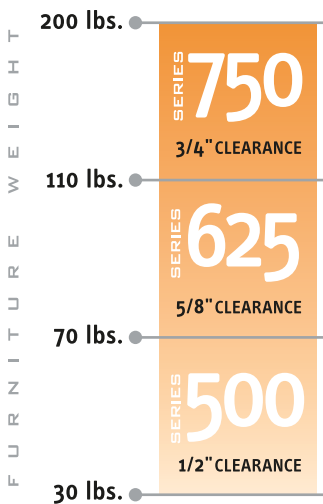
Corners. Edges. Frames.

Working in tandem to surround the perimeter of your product and maintain its integrity at every stage of transport. At right, some examples of how Shock Blocks may be configured for critical performance.

CORNERS. First-line defense against damage during transport and handling.

EDGES. Continuous protection along the perimeter of every product.

FRAMES. Foldable and multipurpose, Frames provide continuous wraparound protection in one application.



shockblocks.com



SPECIFICALLY ENGINEERED FOR
FURNITURE WITH OVERHANGS.



shockblocks.com

Reveals solve the problem of corner protection for casegoods and occasional tables with overhangs, offsets, and reveals. This T-shaped industrial cushion has a patented rib-and-tunnel technology that provides a no-crush clearance zone for this challenging area. Nonabrasive too, with a sueded, felt-like lining that reduces marring of delicate finishes.



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[a new generation of packaging]

OVERHANGS + REVEALS



REVEALS. These industrial cushions are specifically designed to protect delicate **overhangs, offsets and reveals.**

Sized to fit most casegoods, they're easy to pack, locking in place once inserted. With weight-bearing surfaces that are engineered to stack in a warehouse environment.

Use in tandem with other Shock Blocks:

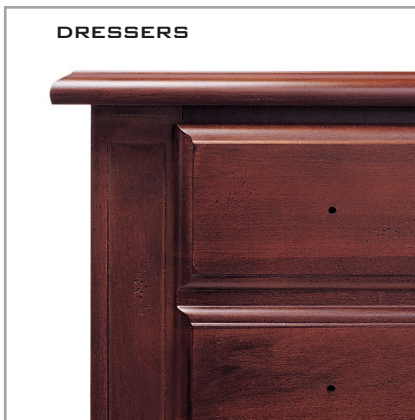
CORNERS. For products without reveals, Corners provide first-line defense against damage during transport and handling.

EDGES. Continuous protection along the perimeter.

FRAMES. Foldable, wraparound Frames protect toe space and other areas.

Let us show you the best way to configure Shock Blocks for your product line. As part of our service, we will work with your staff on the factory floor to ensure successful implementation.

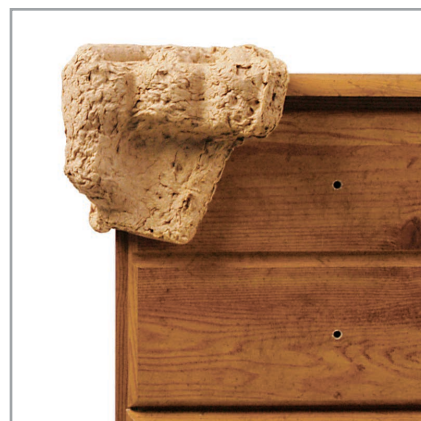
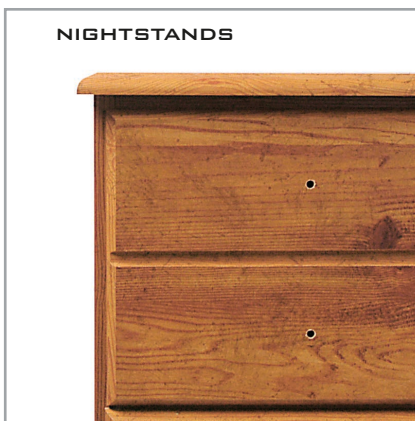
DRESSERS



OCCASIONAL TABLES



NIGHTSTANDS



how it works

This cut-away shows the patented rib-and-tunnel design which eliminates pressure points and abrasion on corners and edges, creating a no-crush clearance zone.

