

ReCREATIONS®

The REINVENTION of PAPER

[Watertight Fiber Containers]



RECREATING
THE

holidays

with Ardith Beveridge, AIFD



**GIVE A DOZEN ROSES...
in an entirely new way.**

Tiered here for a romantic, original gift. Tip: Use red aluminum wire to form a heart; wrap with red sisal and silver bullion.



Times have changed, and so have our celebrations. Yet when the holidays call, we still make our way home ... to a city loft, a country retreat, an urban townhouse — any place where we'll find family, friends and the people we love. Sometimes we'll gather for a reason: a holiday, anniversary, graduation, the birth of a new child. Other times, we come together simply because we can. We bring food. We bring laughter. *And always, we bring flowers.*

Presenting the designs of Ardith Beveridge, AIFD, in ReCreations watertight fiber containers.

"ReCreations containers look great — but they also perform. They're made of recycled paper fiber, infused with the essence of natural bark, straw and basil, so they're *good for the environment*. They're *watertight* — so no worries about leaking. And they're *affordable*, which means you can give your clients more bang for their buck."

ARDITH BEVERIDGE, AIFD



**A NATURAL, EUROPEAN GARDEN...
complete with seasonal Easter eggs.**

Tip: Cut a patch of sod grass for the center.





MOTHER'S DAY EUROPEAN GARDEN... *give her flowers plus a garden gift!*

Tip: Tuck in garden tools and gloves wrapped with a ribbon.

... Memorial Day ... Graduation ... Independence Day ... Anniversaries ...



RED, WHITE AND BLUE... *celebrate the Fourth!*

Tip: Tuck in flags.



REMEMBER MEMORIAL DAY...
with this long-lasting wreath.

Tip: Support wreath with stakes in the back.



FOR THE GRAD...
a composite two-piece design that can be used together or separately.

Tip: Complement mortar board with twirling aluminum wire.



PRETTY IN PINK ANNIVERSARY... *a soft feminine arrangement.*

Tip: Insert a knotted bow with trailing ends.



“With three neutral colors, and more sizes than you can imagine, ReCreations containers are a floral designer’s dream. The look is natural, sophisticated, elegant ... it’s a sort of *chameleon container* that takes on the style of the design you’re creating.”

ARDITH BEVERIDGE, AIFD

... Halloween ... Thanksgiving ... Christmas ... New Year's ...



NEW YEAR'S...

a long-lasting white and wintergreen centerpiece.

Tip: Use local greenery, and add battery-powered candles for soft, safe light.



CHRISTMAS TO GO...

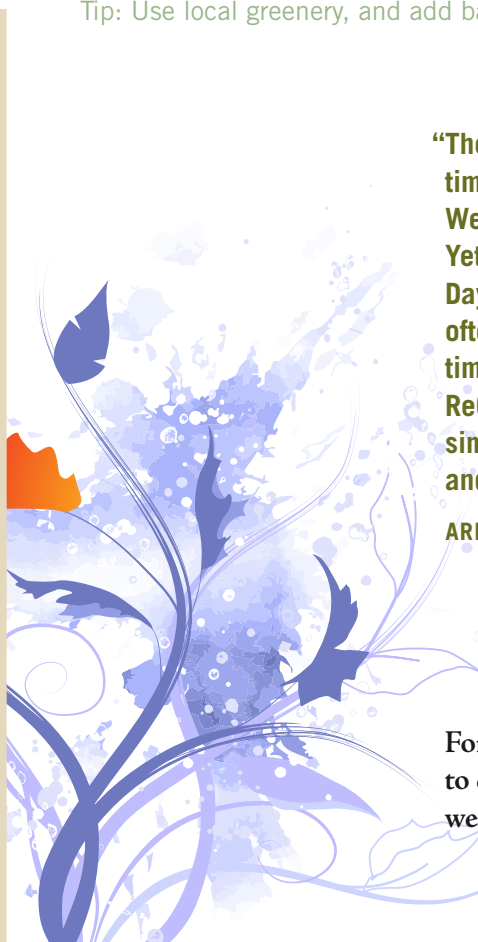
a beautiful and lasting hostess gift for this festive time of year.

Tip: Use ornaments of any color — red, gold, silver, peach, pink.

HARVEST CENTERPIECE...

a rich, lasting centerpiece for fall.

Tip: Tuck in red roses, sunflowers or other fresh flowers to transition between Thanksgiving and Christmas.



“The holidays can be a challenging time for the professional designer. We want to give our clients the best. Yet the bigger holidays — Valentine’s Day, Mother’s Day, Christmas — are often when we’re most pressed for time. One way to simplify? Use ReCreations containers. They’re simple, elegant and inexpensive, and they mix well with everything.”

ARDITH BEVERIDGE, AIFD

For complete instructions on how to create these floral designs, visit westernpulp.com





GHOSTS AND GHOULS AND PUMPKINS... *oh my!*

Tip: This "sandwich" design works with real or faux pumpkins.



Case Pack
36 ea.

Design Bowl 2 1/2" h. x 5 1/2" i. d.



Case Pack
36 ea.

One Brick 9" l. x 4 5/8" w.



Case Pack
24 ea.

Nº 5 5" h. x 5" i. d.



Case Pack
24 ea.

Nº 6 6" h. x 6" i. d.



Case Pack
24 ea.

Nº 7 7" h. x 7" i. d.



Case Pack
16 ea.

Nº 8 8" h. x 8" i. d.



Case Pack
16 ea.

Nº 9 Designer Bowl 3 1/2" h. x 9" i. d.



Case Pack
16 ea.

Nº 11 Designer Bowl 4 3/4" h. x 11" i. d.

Available in Field Straw,
Fresh Basil and Natural Bark.



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Products wholesaler. Call 800.547.3407 or visit
westernpulp.com for a wholesaler near you.

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